

ION ORCHARD

“A NEW BEGINNING UNFOLDS” Chinese New Year 2025 Spend and Redeem

2 January – 12 February 2025

Terms and Conditions

1. For the purposes of these Terms and Conditions, “**Members**” shall refer to ION+ Rewards Members, ION^{PRIV} Members, ION^{PRIV} ELITE Members and The 100 Members. “**Qualifying Members**” shall refer to Members except for such Members who are (a) employees and staff of Orchard Turn Developments Pte Ltd and their immediate families (ie. parents, siblings, spouses and children), and (b) employees and staff of tenants of ION Orchard. “**ION+ Rewards Tourist Members**” shall refer to the Members who are visiting Singapore and not a local resident of Singapore.

2. **Daily and Weekly Spend and Redeem from 2 January – 12 February 2025 (Up to 16%* rebates):**
(Applicable for receipts scanned via ION+ Rewards terminal at participating Easy Earn stores only):

- (i) **Promotion 1:** First 100 Members daily with a minimum accumulative same-day spend of \$400 will earn 50 ION+ Points (worth \$20 e-vouchers). *See 2.8 for illustration on applicable rebates.
- (ii) **Promotion 2:** First 50 Members weekly with a minimum accumulative same-day spend of \$5,000 will earn 375 ION+ Points (worth \$150 e-vouchers).

The following terms and conditions shall apply:

- 2.1 This promotion is open to **Qualifying Members** only.
- 2.2 There will be no roll-over of the daily and weekly batch of ION+ Points that are released, if they are not fully redeemed.
- 2.3 The first batch of the weekly ION+ Points will be released on 2 January 2025 and subsequent weeks will be released every Monday.
- 2.4 Both Promotion 1 and Promotion 2 start at 10am daily and weekly respectively. Issuance of receipt and scanning of *Earn ION+ Points* QR code at the ION+ Rewards Terminal before 10am will not be eligible for the earning of the additional ION+ Points for both promotions.
- 2.5 Receipt(s) submitted via other platforms such as Concierge Counter will not be eligible for both promotions. This applies to both *Easy Earn* and *non-Easy Earn* participating stores.
- 2.6 Refer to illustration below on the no. of ION+ Points awarded based on the Member’s spend behavior (subjected to promotion tier availability):

	Same-Day Transaction 1		Same-Day Transaction 2		Same-Day Total Transactions	
	Amount spent	ION+ Points awarded	Amount spent	Additional ION+ Points awarded	Total accumulative spend	Total ION+ Points awarded
Member A	\$400	50 ION+ Points	NA	NA	\$400	50 ION+ Points
Member B	\$5,000	50 ION+ Points + 325 ION+ Points	NA	NA	\$5,000	375 ION+ Points (50 ION+ Points + 325 ION+ Points)
Member C	\$400	50 ION+ Points	\$4,800	YES	\$5,200	375 ION+ Points (50 ION+ Points + 325 ION+ Points)
Member D	\$6,000	50 ION+ Points + 325 ION+ Points	\$800	NA	\$6,800	375 ION+ Points (50 ION+ Points + 325 ION+ Points)

- 2.7 To earn the additional ION+ Points per Promotion 1 and Promotion 2, Members must follow the steps below:
 - a. Collect the printed receipt and launch the ION Orchard mobile app.
 - b. Tap on the “Scan” (middle) icon of the bottom bar of the ION Orchard mobile app.
 - c. Tap on the “Earn ION+ Points” icon to generate the QR code. Members must scan the “Earn ION+ Points” QR to earn the ION+ Points and not their “Virtual Membership Card” QR code.

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- d. Scan the QR code at the ION+ Rewards Terminal installed at participating *Easy Earn* stores on date of spend.
- e. A beep sound or a visual on the scanning device will display once the QR code has been successfully captured.
- f. Member's mobile device should display a "Success" screen for valid earn transactions. Member's mobile device will show a summary of the transaction and corresponding ION+ Points earned, if applicable.
- g. Refer to the "History" tab in the "Profile" (bottom right) icon of the bottom bar to view the transaction.

2.8 Qualifying Members can earn up to 16% rebates provided they meet the terms and conditions for the following promotions and reward voucher per the illustration below – Promotion 1 (*First 100 Members daily with min. \$400 spend*) + Promotion 12 (*First 200 Members monthly with min. \$400 spend charged to applicable Amex cards*) + Rewards Voucher (*Earn 30 ION+ Points with min. \$250 spend at selected Easy Earn stores*). Promotions and reward voucher cited in illustration are subject to availability.

Rebates Computation							
With a min. \$400 spend	ION+ Points Earned					ION+ Points Value	Rebate %
	Base Points	Promotion 1	Promotion 12	Reward Voucher	Total		
	8	+50	+80	+30	168		

2.9 ION+ Points will be awarded to Qualifying ION+ Rewards Members, ION^{PRIVILEGE} Members, ION^{PRIVILEGE ELITE} and The 100 Members based on the successful submission of all applicable and accumulated same-day receipt(s), submitted on the same-day, on date of spend per paragraph 2.7, subject to ION Orchard's sole and absolute discretion.

3. Elevate Your Rewards from 1 January – 28 February 2025:

(Select the preferred reward voucher in the ION Orchard mobile app to earn ION+ Points):

- (i) **Promotion 3:** First 45 Members monthly with a minimum same-day spend of \$35,000 in a single receipt at participating *Easy Earn* stores will earn 2,500 ION+ Points (worth \$1,000 e-vouchers). First 5 Members monthly who made payment by American Express® Card will earn additional 500 ION+ Points (worth \$200 e-vouchers). Eligible American Express Card Members must present valid same-day receipt, credit /debit card charge slip(s) and American Express Card at L4 Concierge counter in person.
- (ii) **Promotion 4:** First 20 Members monthly with a minimum same-day spend of \$75,000 in a single receipt at participating *Easy Earn* stores will earn 5,625 ION+ Points (worth \$2,250 e-vouchers)
- (iii) **Promotion 5:** First 20 Members monthly with a minimum same-day spend of \$100,000 in a single receipt at participating *Easy Earn* stores will earn 7,500 ION+ Points (worth \$3,000 e-vouchers)
- (iv) **Promotion 6:** First 20 Members monthly with a minimum same-day spend of \$150,000 in a single receipt at participating *Easy Earn* stores will earn 11,250 ION+ Points (worth \$4,500 e-vouchers). First 5 Members monthly who made payment by American Express Card will earn additional 1,250 ION+ Points (worth \$500 e-vouchers). Eligible American Express Card Members must present valid same-day receipt, credit /debit card charge slip(s) and American Express Card at L4 Concierge counter in person.
- (v) **Promotion 7:** First 5 ION+ Rewards Tourist Members monthly with a minimum same-day spend of \$35,000 in a single receipt at participating *Easy Earn* stores will earn 2,500 ION+ Points (worth \$1,000 e-vouchers). First 3 Members monthly who made payment by American Express® Card will earn additional 500 ION+ Points (worth \$200 e-vouchers). Eligible American Express Card Members must present valid same-day receipt, credit /debit card charge slip(s) and American Express Card at L4 Concierge counter in person.
- (vi) **Promotion 8:** First 5 ION+ Rewards Tourist Members monthly with a minimum same-day spend of \$150,000 in a single receipt at participating *Easy Earn* stores will earn 11,250 ION+ Points (worth \$4,500 e-vouchers). First 3 Members monthly who made payment by American Express Card will earn additional 1,250 ION+

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Points (worth \$500 e-vouchers). Eligible American Express Card Members must present valid same-day receipt, credit /debit card charge slip(s) and American Express Card at L4 Concierge counter in person.

The following terms and conditions apply:

- 3.1 Promotion 3 to Promotion 6 is open to **Qualifying Members**. Promotion 7 to Promotion 8 is open to **ION+ Rewards Tourist Members** only.
- 3.2 Each Member can only redeem one (1) promotion tier per month on separate days within the month. For avoidance of doubt, one (1) Member can only redeem Promotion 3, Promotion 4, Promotion 5 and Promotion 6 once a month.
- 3.3 Each ION+ Rewards Tourist Member can only redeem one (1) promotion tier per month on separate days within the month. For avoidance of doubt, one (1) Member can only redeem Promotion 7 and Promotion 8 once a month.
- 3.4 Additional ION+ Points for payment by American Express Cards for Promotion 3 and Promotion 6 is only applicable to American Express Cards issued by American Express International Inc. in Singapore only.
- 3.5 For Promotions 3, 6, 7 and 8, the same-day receipt(s), credit /debit card charge slip(s) and American Express Card must be presented in person by the Card Member, who is also the Member, on the day of purchase. Only full payment receipts will be accepted. For the avoidance of doubt, 'day' in this paragraph refers to the date of the receipt and not the date of redemption.
- 3.6 ION+ Points must be redeemed personally by the Member.
- 3.7 Campaign and ION+ Rewards Membership Programme terms and conditions apply.

4. **Dawn Of Abundance from 2 January – 12 February 2025:**

(Select the preferred reward voucher in the ION Orchard mobile app to earn ION+ Points)

- (i) **Promotion 9:** First 20 ION+ Rewards Members monthly with minimum same-day spend of \$10,000 in a single receipt at participating *Easy Earn* stores will earn 628 ION+ Points (worth \$251 e-vouchers). Valid from Thursdays to Sundays only.
- (ii) **Promotion 10:** First 400 ION+ Rewards Members with minimum same-day spend of \$150 in a single receipt at participating *Easy Earn* stores will earn 28 ION+ Points (worth \$11 e-vouchers).
- (iii) **Promotion 11:** First 200 ION+ Rewards Members with minimum same-day spend of \$2,000 in a single receipt at participating *Easy Earn* stores will earn 268 ION+ Points (worth \$107 e-vouchers).

The following terms and conditions apply:

- 4.1 Promotion 9 is open to **Qualifying Members** only. Promotions 10 and 11 is open to **Qualifying Members and ION+ Rewards Tourist Members** only.
- 4.2 Spending must be in a single receipt and is not applicable for accumulative spend.
- 4.3 Members must redeem the respective promotion via the ION Orchard mobile app and apply the reward voucher at point of payment through the following steps:
 - a. (Before payment) Select the promotion
 - b. Redeem the “Reward Voucher”
 - c. (At point of payment) Tap on “Earn ION+ Points”
 - d. Apply “Reward Voucher”
 - e. Generate QR code
 - f. Scan at the participating *Easy Earn* stores’ terminal

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4.4 Limited to one (1) redemption per promotion per Member and while stocks last.

4.5 Refer to the ION Orchard mobile app for list of participating stores.

5. **American Express Exclusives from 1 January – 28 February 2025:**

(Applicable for receipts scanned via ION+ Rewards terminal at participating Easy Earn stores only)

(i) **Promotion 12:** First 200 Members monthly with a minimum accumulative same-day spend of \$400 will earn 80 ION+ Points (worth \$32 e-vouchers). Redeem at B1 or L4 Concierge Counter.

(ii) **Promotion 13:** First 100 Members monthly with a minimum accumulative same-day spend of \$1,500 will earn 200 ION+ Points (worth \$80 e-vouchers). Redeem at B1 or L4 Concierge Counter.

The following terms and conditions apply:

5.1 Payment must be made by American Express Cards issued by American Express International Inc. in Singapore only.

5.2 This promotion is applicable to Card Members who signed up as an ION+ Rewards Member.

5.3 The same-day receipt(s), credit /debit card charge slip(s) and American Express Card must be presented in person by the Card Member, who is also the Member, on the day of purchase at B1 or L4 ION Orchard Concierge Counter from 10am to 10pm daily, for the redemption of the qualifying promotion.

5.4 Limited to one (1) redemption per Card Member per day for Promotion 12 and Promotion 13, and while stocks last.

5.5 Campaign, ION+ Rewards Membership Programme and American Express terms and conditions apply.

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6. Exclusive Red Packets and Mandarin Orange Carrier from 2 January – 12 February 2025:

- (i) **Promotion 14:** Complimentary set of red packets and mandarin orange carrier for Members with minimum accumulative same day spend of \$80.

The following terms and conditions apply:

- 6.1 This promotion is open to **Members** only.
- 6.2 Redeem at any Concierge Counter.
- 6.3 Limited to one redemption per member per day and while stocks last.

7. Applicable to all promotions unless otherwise stated, the following terms and conditions shall apply:

- 7.1. Each receipt submission must be a minimum spend of \$20.
- 7.2. Members must spend from *Easy Earn* participating stores and scan their membership QR code at the ION+ Rewards Terminal to qualify for the above promotions, unless otherwise stipulated. The list of participating *Easy Earn* stores can be found on ION Orchard's [website](#) and the list is subject to change.
- 7.3. Members who submit the receipt(s) via Concierge Counter will not be eligible for all the promotions except for Promotions 3 to 8. This includes receipt(s) from both *Easy Earn* and *non-Easy Earn* participating stores.
- 7.4. All redemptions will start at 10am onwards.
- 7.5. Each Member can only redeem one (1) promotion per day unless stipulated.
- 7.6. All purchases must be made at participating *Easy Earn* stores in ION Orchard only, unless otherwise stipulated.
- 7.7. ION+ Rewards Tourist Members are not eligible for Promotion 1 to 6, Promotion 9, Promotion 12 to 13.
- 7.8. Submission of credit / debit card charge slip(s) will not be accepted. Only submission with the original tax invoice / receipt will be eligible for the earning of ION+ Points redemptions for Promotion 3 to 8 unless otherwise stipulated.
- 7.9. The receipt image should contain the following information: Store Name and Address, Receipt Number, Date and Time, Total Amount Spent and Payment Mode, where applicable. The criteria for qualifying purchases and earning of ION+ Points shall be determined by ION Orchard at ION Orchard's sole discretion and may vary between participating stores.
- 7.10. ION Orchard may cancel and/or delete and/or otherwise deduct the ION+ Points that have already been credited into your membership account in ION Orchard's absolute discretion.
- 7.11. ION+ Points will not be awarded until the submitted receipt(s) are determined to be valid. ION Orchard may reject any receipt as invalid at its sole and absolute discretion, and such determination shall be final and conclusive.
- 7.12. Redemption of the applicable promotion is on a first-come-first-served basis and while stocks last. It is not exchangeable for any other shopping vouchers, gifts nor ION+ Points.

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- 7.13. The [ION+ Rewards Terms and Conditions](#) apply, including the expiry of ION+ Points earned in conjunction with this promotion. ION Orchard's decision for any and all matters in relation to this spending promotion is final and no correspondence will be entertained.
- 7.14. ION Orchard may at its sole and absolute discretion amend, revise, vary or supplement any of the promotions and terms and conditions herein at any time without any liability to any party, without prior notice. Other terms and conditions of ION Orchard and its tenants or stores apply. The information stated is correct at the time of print.
- 7.15. The Member agrees that ION Orchard, its affiliates, subsidiaries, agents and respective officers and employees shall not be liable for any actions, claims, demands, injuries, proceedings, liability, losses, damages, costs and expenses of any nature sustained by the participant directly or indirectly by reason of or in connection with this promotion. The Member will indemnify and keep fully indemnified ION Orchard and its officers, servants, agents and employees ("the Indemnified Parties") against any and all loss, damage, liability, claims, expenses and costs (including legal costs on a full indemnity basis) suffered and/or incurred by any of the Indemnified Parties as a result of the breach of any of the terms and conditions herein by the participant.