

## ION ORCHARD AWARDED PATRON OF THE ARTS AWARD 2015

**SINGAPORE 4 SEPTEMBER 2015** – ION Orchard is honoured to be awarded Patron of the Arts in 2015 by the National Arts Council.

Presented by guest-of-honour Mr. Lawrence Wong, Minister of Culture, Community and Youth & Second Minister for Ministry of Communications and Information, the annual Patron of the Arts Awards recognises corporations and individuals for their contributions towards the advancement of the Singapore arts scene.

The award is testament to ION Orchard's commitment to bringing quality art to its shoppers from collaborations with the art community.

"ION Orchard made a commitment six years ago to support the arts with a dedicated art exhibition space. Today ION Art is the only dedicated art space housed within a mall, bringing together a fusion of art, design, fashion and lifestyle. We will continue to celebrate art initiatives that will lend to Singapore's vibrant arts and culture scene," said Mr Chris Chong, Chief Executive of Orchard Turn Developments.

Since its inception in 2009, ION Art, which focuses on the exhibition of modern and contemporary art and design has pioneered two signature initiatives through collaborations with the art-community and strategic partners.

The **Young Talent Programme** is a joint effort with the Affordable Art Fair Singapore and focuses on developing emerging artists between the ages of 18 and 35. The **ION Art Photography Series**, supports mid-career and established Singaporean photographers.

ION Orchard has also been a venue sponsor for Noise Singapore since 2010 and is also a recipient of a Friend of the Arts award (2012, 2014) and Arts Supporter award (2013) by the National Arts Council. In addition, ION Orchard also has ongoing partnerships with the M1 Singapore Fringe Festival, currently in its sixth year of collaboration; and children's theatre company ACT 3 International which returns to ION Art each year during the mid-year school holidays to present children's programming. '

