



MEDIA ADVISORY

FEEL THE FORMULA ONE™ RUSH AT ION ORCHARD THIS SEPTEMBER

Singapore, 5 September 2016 – ION Orchard pumps up the adrenaline this Formula One™ season (10-18 September) with a series of celebrity appearances, a pop concert, race simulator, and a first of its kind showcase of a full scale Formula One™ Team garage.

Racing sensations Nico Rosberg and Daniel Ricciardo will make exclusive appearances at ION Orchard, while superstar G.E.M will perform at a special open-air concert right in the heart of Orchard Road, making ION Orchard *the* destination of choice to catch all the thrills and excitement of this supercharged event building up to the Singapore Grand Prix weekend (16-18 Sep 2016).

Daniel Ricciardo Appearance on 14 Sep 2016 at ION² L1

Currently ranked 3rd in the world, F1™ superstar Daniel Ricciardo, will be making an appearance on 14 September 2016, as part of TAG Heuer's Formula One™ themed event. Held at ION², the ION Orchard outdoor event space, Ricciardo's appearance will be the highlight of an evening packed full of entertainment, including performing alongside a special segment by Chinese pop superstar G.E.M. The concert promises to be a treat for the senses that will involve water, drums, spectacular lights and cold pyrotechnics.

TAG Heuer has been an icon in the world of Formula One™ and is also a key sponsor for prominent race team Red Bull Racing Team. The two brands announced the new name of the 2016 car, "Red Bull Racing - TAG Heuer RB12", with TAG Heuer being included in the team's official name - the first time a watchmaker has ever been named directly in the official title of an F1 team.

Nico Rosberg Appearance on 15 Sep 2016 at ION Atrium

Continuing with the legends of racing, Nico Rosberg will be the star attraction at the IWC Schaffhausen's MERCEDES AMG PETRONAS Formula One™ Team garage showcase at ION Orchard's L1 Atrium on 15 September 2016. Currently ranked 2nd in the 2016 Formula 1™ World Championship, Rosberg will engage with the media and public for a Q&A session as well as a photo session, followed by a private meet-and-greet for VIPs.

IWC Schaffhausen, the official engineering partner of the Mercedes AMG Petronas Formula One™ Team, will be holding an F1 themed exhibition from 10-18 September 2016 at Level 1. A full-scale replica of the MERCEDES AMG PETRONAS Formula One™ Team garage, showcasing the engineering excellence behind the leading Formula One™ team, will be on



full display, which is truly is a dream come true for motoring enthusiasts. IWC Schaffhausen is the Official Engineering Partner of the MERCEDES AMG PETRONAS Formula One™ Team since 2013.

“Racing fever has arrived in Singapore once again, and we are excited to bring exclusive experiences to our shoppers. From full size replicas and simulators to a pop concert, fine watch and fashion displays, and the hosting of two great Formula One™ stars at ION Orchard, we present the season’s best lifestyle offerings under one roof, bringing the excitement of the Formula One™ to Orchard Road which will both surprise and thrill our shoppers and tourists.” said Mr. Chris Chong, Chief Executive of Orchard Turn Developments

Details

G.E.M. and Daniel Ricciardo Appearance at TAG Heuer Don’t Crack Under Pressure Event

Date: 14 September 2016
Time: 7-10pm
Venue: L1, ION²,
Exhibition: 14-15 September 2016

Nico Rosberg Appearance at IWC Schaffhausen MERCEDES AMG PETRONAS Formula One Team Garage

Date: 15 September, Thursday
Time: 3-5pm
Venue: L1 Atrium, ION Orchard
Exhibition: 10 – 18 September 2016

About Orchard Turn Developments Pte Ltd

Orchard Turn Developments Pte Ltd is the manager of ION Orchard, a prime retail landmark project located at the gateway of Orchard Road in Singapore. Jointly owned by CapitaLand Mall Asia and Sun Hung Kai Properties, the iconic development is strategically situated above the Orchard Mass Rapid Transit (MRT) station and enjoys underground connectivity to nearby buildings. Over 640,000 square feet of nett lettable retail space with some 300 shops spread across eight floors, ION Orchard features a collection of global flagship and concept stores of both established and new-to-market brands, covering the spectrum of fashion, lifestyle, entertainment and F&B (www.ionorchard.com).



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