

SCORE A HAT-TRICK WITH EXCLUSIVE EATS AT ION ORCHARD'S FOOTBALL FIESTA THIS GSS

ION Orchard's Culinary Creations returns with yummy local delights, exciting live screenings of the World Cup and enticing GSS deals



Singapore, 8 June 2018 – ION Orchard turns up the heat with Football Fiesta this Great Singapore Sale (GSS), a culinary game-changer where scrumptious local fare meets World Cup fever. In this fourth edition of Culinary Creations, shoppers can indulge in gastronomical delights exclusive to ION Orchard while enjoying World Cup action at the same time. Shoppers will also get a kick out of the exclusive GSS and 1-for-1 dining deals and promotions during this season. Those eager to satisfy their insatiable appetites at ION Orchard Culinary Creations can also look forward to taking home limited-edition ION Orchard tote bags with vintage rooster motifs, redeemable* with purchase.

Football Fiesta: Indulge in Local Flavours in the Midst of World Cup Mania

From 13 – 15 July, ION Station will transform into a food street reminiscent of Singapore from decades past. Shoppers can look forward to food carts dishing out a variety of specially-created local fare from **Food Opera**, and those with a sweet tooth can indulge in mouth-watering artisanal desserts from

Glaciel by LeTAO. After satisfying their cravings, shoppers can head over to the large screen adjacent to the food street to cheer on their favourite teams, where the **World Cup finals will be screened live.** Adding to the fanfare, ice-cold beverages and beers will be available to complete the experience.

Football aficionados can also look forward to exciting live soccer performances** featuring players from the Urban Street Team (UST), an international freestyle football team comprising of top freestylers from Singapore, Thailand, Indonesia and Vietnam.

The following delectable eats are available exclusively at ION Orchard's Football Fiesta:

Savour the rich flavours of *local delights* while watching the World Cup matches! **Ah Wok's soft-shell crab with chilli sauce and mantou** is a flavourful and easy-to-eat rendition of the local delicacy, amongst other favourites such as **prawn paste chicken wing** and **seafood mee goreng** are also available.



Nothing evokes nostalgia quite like crispy durian fritters and *nian gao* – sweet sticky rice. Sink your teeth into **Shou Yi's** luscious **durian fritter and multi-layered 3-in-1 cake** featuring fried *nian gao* with yam and sweet potato. Priced at \$5 for two **durian fritters** and a **3-in1 cake**, these delectable treats are handmade with premium high-quality flour.



Don't forget to stay hydrated with the perfect thirst quencher available at the drinks cart! Take your pick from a wide variety of beverages such as Tiger Beer, Coke, and Jasmine Tea among others.



Kueh lovers will be thrilled to find an extensive assortment of bite-sized treats such as **kueh kosui** and **kueh dadar** at **Neo Kueh's** food cart. Priced at \$3.50 per box and \$10 for every three boxes, these *kuehs* are the epitome of authentic Peranakan flavour.



Freshly-made coconut tarts are tantalising pastries packed with a lovely harmony of zesty and sweet. At \$4 for a box of 4 tarts, these crumbly and buttery delights are the favourites of locals.



Photo Credit: Coconut Tart



Photo Credit: Annette Ice Cream

Ice cream lovers will be spoilt for choice with **Annette Ice Cream**'s plethora of fascinating and wacky flavours. Expect local favourites like durian and as well as coconut at this Thai-inspired pop-up. Annette Ice Cream's offerings are also handmade using natural ingredients and priced at \$5 per popsicle.

Lee Wee & Brothers will be offering three sets of fragrant halal **nasi lemak with otah**. Well-flavoured and creamy coconut rice coupled with tender and spicy otah – a signature taste created with Lee Family's secret heritage recipe.



Photo Credit: Lee Wee & Brothers



Photo Credit: Glaciel by LeTao

Exquisitely created with fresh milk from Hokkaido, **Glaciel by LeTAO**'s famous **ice cream cookies** strike a fine balance of rich and creamy. Priced at \$5.50 each, the ice cream sandwich is available in five bespoke flavours (Fraise Vanille, Crème Brulee, Chocolat, Matcha and Café au lait).

*Limited-edition Tote Bags

The first 400 ION+ Rewards Members or American Express Card Members^ who spend at least \$50 at ION Orchard's Dining & Gourmet stores weekly, are eligible to receive a **complimentary transparent tote** with vintage rooster motifs. Shoppers are entitled to redeem it at the Level 4 concierge counter from 25 June to 15 July, while stocks last.

The first 150 shoppers who spend a minimum of \$30 at ION Orchard Culinary Creations 2018: Football Fiesta daily are eligible to receive a **complimentary transparent black tote** with vintage rooster motifs. Redeem at B4 ION Station from 13 to 15 July.



Photo Credit: ION Orchard

Great Singapore Sale (GSS) Exclusive Pickings



Photo Credit: Fred Perry



Photo Credit: Olivia Burton

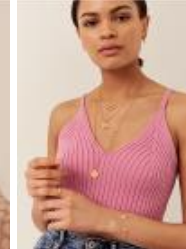


Photo Credit: The 1872 Clipper Tea Co.

This GSS, British apparel brand **Fred Perry** collaborates with UK musician, Miles Kane to launch the *A18 Fred Perry x Miles Kane Collection*, inspired by the musician's bold and distinctive style reflected from 1970s subcultures. This collection is exclusively available at the Fred Perry Authentic Shop at ION Orchard (#B3-01) from 18 June. Shoppers can also look forward to an ION Orchard-exclusive Fred Perry in-store foosball experience to enjoy 20% off Fred Perry's *Country Shirt capsule collection*, featuring their iconic Twin Tipped shirts in ten different colours with country names proudly embroidered below the Laurel Wreath. Also available exclusively at ION Orchard (#B1-10) this shopping season is British accessories brand **Olivia Burton**'s luxurious vintage inspired jewellery and timepieces collection - a well-loved favourite amongst fashionistas. In addition, chef and artist extraordinaire Yann Bernard Lejard has created two exclusive éclair collections inspired by tea and traditional Nyonya flavours, which will be retailed exclusively at **The 1872 Clipper Tea Co.** at ION Orchard (#B4-07) end of June.

***ION Holideals – Culinary Creations and GSS Edition

Head over to www.facebook.com/ionorchard to interact with ION Orchard's Facebook Chatbot from 8 June to 29 July to redeem exclusive 1-for-1 ION Holideals at selected food and beverage such as TWG Tea Salon & Boutique, Marugame Udon & Tempura, Teppei Syukodo, beauty and fashion brands such as LANEIGE and Thomas Sabo at ION Orchard. *Refer to Annex A for the full list of ION Holideals.*

New Store Openings at ION Orchard



Photo Credit: Awfully Chocolate



Photo Credit: Marugame Udon & Tempura



Photo Credit: Nishiki Tako

Here's another reason to shop till you drop: ION Orchard welcomes the arrival of five new F&B outlets - local bakery chain, **BreadTalk (#B2-73)** at ION Orchard Link, renowned global Udon restaurant chain **Marugame Udon & Tempura (#B4-67/68)**, Taiwan's popular **Huo Yan Shai Zi Niu Flame Diced Beef Cubes (#B4-63)** and new Takoyaki concept store **Nishiki Tako (#B4-61)**. **Awfully Chocolate (#B4-50)** has also re-opened with a handcrafted gifting collection exclusive to ION Orchard.

Mouth-watering experience at ION Sky

In conjunction with ION Orchard Culinary Creations, a new immersive multimedia experience will be unveiled at ION Sky, whetting the appetites of visitors with a kaleidoscope of images featuring mouth-watering local delights. As part of ION Sky's seasonal refresh, this show will be available for a limited period from 1 to 29 July. Download the ION Orchard mobile app to redeem an admission ticket for every \$20 spent at ION Orchard. To find out the daily show timings at ION Sky, visit <http://www.ionorchard.com/en/ion-sky.html>.





Earn Attractive Rewards with ION Orchard Mobile App

From 8 June to 29 July, shoppers can receive the following ION+ Bonus Points when they clock their spend via the ION Orchard mobile application:

- i. Earn 38 ION+ Bonus Points# (equivalent to \$15 shopping voucher) when they shop at B1 – B4. First 1,000 ION+ Rewards Members with \$200* spend. American Express Card Members^ will receive additional 5 ION+ Bonus Points#.

- ii. Earn 75 ION+ Bonus Points# (equivalent to \$30 shopping voucher) when they shop at B1 – B4 & L1 – L6/L55
First 80 ION+ Rewards Members daily with \$450* spend.
American Express Card Members^ will receive additional 5 ION+ Bonus Points#.

- iii. Earn 250 ION+ Bonus Points# (equivalent to \$100 shopping voucher) when they shop at B1 – B4 & L1 – L6/L55
ION+ Rewards Exclusive: First 80 members weekly with \$1,500* spend.

^For spend offers, payment must be made by American Express Card issued by American Express International Inc. in Singapore including American Express Corporate Card and American Express Cards issued by DBS Bank Limited, United Overseas Bank Limited, and Citibank Singapore Limited.

-Redemption is valid for Dining and Gourmet stores only, as listed on the ION Orchard store directory.

#ION+ Bonus Points = ION+ Bonus Points earned in-conjunction with a promotion only. Earning of 2x ION+ Bonus Points is not applicable to ION^{PRIVI}, ION^{PRIVI ELITE} and The 100 Members.

Members must submit at least one basement floor receipt (B1 – B4) and one upper floor receipt (L1 – L6/L55) in a single submission.

American Express charge slip(s) must be included in the mobile app submission to qualify for the additional 5 ION+ Bonus Points.

ION+ Bonus Points will be awarded based on successful submission of qualified receipt(s) on the ION Orchard mobile app, on a first-come-first-served basis and while stocks last.

**A maximum of four same-day receipts accepted. Other terms apply.*

Visit ionorchard.com. or check with Concierge for more details. Terms and Conditions apply.

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About Orchard Turn Developments Pte Ltd

Orchard Turn Developments Pte Ltd is the manager of ION Orchard, a prime retail landmark project located at the gateway of Orchard Road in Singapore. Jointly owned by CapitaLand and Sun Hung Kai Properties, the iconic development is strategically situated above the Orchard Mass Rapid Transit (MRT) station and enjoys underground connectivity to nearby buildings, including via ION Orchard Link, a 35- metre walkway providing seamless access to pedestrians coming from Scotts Road and Orchard Road. With over 640,000 square feet of nett lettable retail space and over 300 shops spread across eight floors, ION Orchard features a collection of global flagship and concept stores of both established and new-to-market brands, covering the spectrum of fashion, lifestyle, entertainment and F&B (www.ionorchard.com).

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****Football Fiesta at a Glance**

Date	Time	Programme	Venue
13 July	Please check www.ionorchard.com for more details	ION Orchard Culinary Creations Food Street Soccer performances by Urban Street Team	B4 ION Station
14 July		ION Orchard Culinary Creations Food Street Soccer performances by Urban Street Team Live telecast of World Cup match (Third place)	
15 July		ION Orchard Culinary Creations Food Street Soccer performances by Urban Street Team Live telecast of World Cup match (Final)	

Other Tantalising Events at ION Orchard

Date	Event	Venue
1 - 30 June 2018	Chloe Pop-up	L1 Atrium
4 – 10 June 2018	Dyson Event	B4 ION Station
13 – 17 June 2018	Escape The Heat Pop-up Market	B4 ION Station
19 – 25 June 2018	The Great Simply Toys Sale	B4 ION Station
15 – 24 June 2018	Pameran Poskad 2018	L4 ION Art gallery
20 – 26 June 2018	20/20: The Temasek Short Film Project	B4 ION Station
27 June – 4 July 2018	54th Modern Art Society (Singapore) Annual Exhibition – Modern and Beyond	L4 ION Art gallery

29 June – 8 July 2018	Kiehl's Nature's Playground	B4 ION Station
3 – 16 July 2018	L'OCCITANE A Journey in Every Sense	L1 Atrium
7 – 15 July 2018	A Not Too Distant Past	L4 ION Art gallery
18 – 29 July 2018	Light & Colours: Art of Vietnam, Singapore & Malaysia	L4 ION Art gallery
19 – 29 July 2018	Jaeger-LeCoultre Polaris Exhibition	L1 Atrium

Please check www.ionorchard.com for event details.

*****1-for-1 Dining ION Holideals 2018**

Stores	1-1 ION Holideals
Cookie Mixx #B4-70	Enjoy 1-for-1 Earl Grey Tea Cookies
Marugame Udon & Tempura #B4-67/68	Enjoy 1-for-1 Half Boiled Egg Udon with Bonito Soy Sauce (regular).
Niku Kappo #B3-23	Enjoy 1-for-1 Wagyu Sukiyaki Rice in Stone Pot Lunch Set at \$13.90.
Teppei Syokudo #B4-57	Enjoy 1-for-1 Kaisendon.
The 1872 Clipper Tea Co. #B4-07	Enjoy 1-for-1 Matcha Milk Tea.
Toss & Turn #B4-55	Enjoy 1-for-1 Smoothie Drink.
TWG Tea Salon & Boutique #02-20/21	Enjoy 1-for-1 breakfast at \$19+. Select from any dishes on the Eggs a la Carte menu: <ul style="list-style-type: none"> • Eggs Benedict • Truffled Spinach & Egg Cocotte • Farmhouse Eggs • Cheese & Mushroom Omelette
Vom Fass	Enjoy 1-for-1 White Truffle Oil (100ml).



#04-25	
Wrap & Roll - Best of Vietnamese Food #B3-19	Enjoy 1-for-1 Vietnamese Beef or Chicken Pho Noodle Soup with \$20 spend.

Beauty & Wellness ION Holideals 2018

Stores	ION Holideals
3INA #B2-67	Enjoy a nail polish at \$8 (U.P. \$13) with any regular price purchase.
Beauty by Nature #B3-49/50	Enjoy 1-for-1 Lierac's Magnificence Radiance Anti-Wrinkle Range and Liftissime 3D Face Lifting Range. Enjoy free gift with purchase of minimum \$50 worth of Jowae products.
Elizabeth Arden #B2-48	Enjoy SUPERSTART Probiotic Boost Skin Renewal Biocellulose Mask at \$55 (U.P: \$85) with the purchase of any item from the SUPERSTART Collection. Receive a Mask Service and exclusive discount with any purchase from SUPERSTART collection.
FIL Skin & Body Intelligence #03-25	Enjoy 1-for-1 Power Lift Facial at \$276.
HYSESSES #B3-48	Enjoy a shampoo/conditioner (65ml) with \$200 spend or a home scent (140ml) with \$380 spend.
LANEIGE #B3-53	Enjoy deluxe-sized Water Bank Hydro Mist (worth \$22) with \$120 spend.
Penhaligon's #03-16	Enjoy up to 60% off on a wide selection across all product categories.
Sulwasoo #B2-02	Enjoy an ION Orchard exclusive Concentrated Ginseng Renewing Creamy Mask set for \$148 (U.P. \$202).
The Covette Clinic #03-24A	Enjoy skin wellness program using DNA Analysis and Profiling at \$210.



Shopping ION Holideals 2018

Stores	ION Holideals
Crate and Barrel #04-21/22	Enjoy 20% storewide discount.
Chow Tai Fook #B2-56	Enjoy complimentary Crystal Pen with purchase of regular priced items (minimum spend \$300).
Hardy Hardy #B1-23	Enjoy up to 30% off on selected Spring/Summer 2018 collection items.
Maje #03-03	Enjoy up to 30% off Spring Looks.
PANDORA #B1-25	Enjoy up to 50% off on selected items.
Prints #04-26	Enjoy 50% off all Prints branded products.
Proof Living #04-16	Enjoy 60% off selected pieces.
Rabeanco #B1-24	Enjoy 10% off all regular-priced items.
Sandro #03-02	Enjoy up to 30% off Spring Collection.
Thomas Sabo #B1-26	Receive complimentary Thomas Sabo Automatic Umbrella with \$150 spend on regular priced items.
TOMMY HILFIGER #B1-27/27A	Enjoy a myriad of discounts on selected items: <ul style="list-style-type: none"> • 15% off regular-priced items • 30% off selected merchandises • Additional 10% with purchase of two items • Additional 15% off with purchase of four items

Please check in-store for all terms and conditions.