

MEDIA RELEASE

THE ULTIMATE CHRISTMAS EXPERIENCE AT ION ORCHARD

*Enchanting visitors with a Cartier Ferris Wheel – Southeast Asia's
largest pop-up ferris wheel in motion*



Singapore, 8 November 2018 – With Christmas just around the corner, it is time to get into the festive spirit while shopping at ION Orchard! From enchanting Christmas decorations to special shopping deals and exclusive promotions, this year's round-up is sure to get the celebrations off to a magical start!

Here's why ION Orchard is THE mall you want to be at this Christmas:

An enchanting experience at ION Orchard's Cartier Ferris Wheel and Christmas Park

Beginning 8 November, the mall's outdoor space, ION², will be transformed into a dazzling Christmas Park, complete with the sparkling Cartier Ferris Wheel, a playful maze of Christmas trees and over 800 beautifully wrapped gift boxes, making it the perfect festive backdrop in town. Taking centre stage is the Cartier Ferris Wheel, which is the largest decorative ferris wheel in motion in Southeast Asia. Adorned with 2,688 light bulbs to create a mesmerising effect, the 14-metre tall ferris wheel is sure to captivate every visitor to Orchard Road. Celebrating ION Orchard's Christmas theme 'Where Christmas Truly Sparkles', visitors who step into the Cartier photo booth at the base of the ferris wheel will be mesmerised by the kaleidoscopic lights as they flash their best smiles for the complimentary photo print-outs to capture this magical experience.



Cartier Ferris Wheel and Christmas Park at ION[®]. (Credit: ION Orchard)

Yeo Mui Hong, Chief Executive of Orchard Turn Developments said, *“Christmas is always a special time where shoppers and visitors want to soak in the festive sights and sounds, and celebrate with loved ones. This year, we are thrilled to present an entirely new experience with Southeast Asia’s largest pop-up decorative ferris wheel in motion by Cartier. The exciting line-up of performances for the young and young-at heart as well as a slew of new fashion and food offerings make ION Orchard the one-stop destination this festive season.”*

Jérôme Metzger, Regional Managing Director of South East Asia and Oceania for Cartier said, *“We are delighted to have partnered with ION Orchard to create a one-of-a-kind Ferris Wheel. This unexpected structure will stand out and please passers-by on Orchard Road during the festive period. To pursue the experience, the public will be welcomed to our newly renovated boutique that will reopen from 24 November 2018.”*

Jazz up your Christmas with Yuletide Entertainment

From 30 November to 25 December, shoppers and visitors will be treated to an exciting line-up of entertainment that is sure to spread Christmas cheer to people of all ages. Inspired by the world famous dance group “The Rockettes”, the ION Sparklers will light up the festive season with their charming and energetic performances, and high kicking heels to fun, Christmas favourites! Other highlights include performances by the Roving Brass Band that blends jazz, funk, Latin and hip-hop styles with traditional New Orleans brass sounds. Adding to the festive atmosphere will also be a live Juke box – backed by passionate singers from the band Overdrive belting out Top 40's and rock music hits, evergreen classics and more. The young and young-at-heart can also look forward to meet-and-greet photo sessions with Santa.



Go on a digital exploration of Virtually Versailles at ION Orchard

In the mad holiday rush, it is only natural that we long for something more relaxing! For many art enthusiasts, a fun exhibition is the perfect escape! Thankfully, ION Orchard will host *Virtually Versailles*, a digital exhibition that allows visitors to experience the splendours of the finest in French art, culture and history dating back to the 17th century. The exhibition is an initiative by the Palace of Versailles, ESSEC Business School and ION Orchard, that takes visitors on an experiential journey of exploration of the Palace of Versailles, made possible for the first time ever, here in Singapore. The digital showcase will be held at ION Art and ION Sky from 30 November 2018 to 6 January 2019.

Tis' the season for amazing deals – ION Holidеals

ION Orchard will sweeten the merry season with a series of Christmas Holidеals from 9 November 2018 to 1 January 2019, across dining, beauty and fashion to spread festive cheer and reward shoppers. Shoppers can redeem exclusive Christmas shopping treats from the ION Orchard's Facebook and Instagram pages by brands including Penhaligon's, Giorgio Armani Beauty and Thomas Sabo as well as Niku Kappo, Godiva and Samjin Amook. They simply need to take a screenshot of their favourite ION Holidеal and redeem it in-store.

Adding to the shimmer and shine at ION Orchard

Giving you more reason to visit ION Orchard, the mall brings in fresh experiences for its shoppers with its new and refreshed stores on Level 3 and across the mall. Several of the mall's long-standing brands have revamped their stores with new concepts and offerings. ION Orchard will welcome its very first triplex store by **Cartier** – which will also be the first for the French luxury brand in Southeast Asia. Cartier's new flagship triplex will feature an ultra-exclusive Le Salon Cartier to provide a bespoke experience. The mall also recently introduced new-to-market brand, Italian designer womenswear **PINKO**, with its first store in Southeast Asia as well as **Karl Lagerfeld** and **HUGO by Hugo Boss**, with their first standalone outlet in Singapore.

Adding to the mall's wide repertoire of well-loved international watch and jewellery brands is also Italian luxury brand **Bvlgari**. Ahead of its store opening, the luxury giant has added a splash of fun in the form of an Instagram-worthy pop-up store that runs until 31 December 2018 – "Bvlgari Pop (up) Corn", inspired by movie premieres and the many celebrities who have walked down the red carpet in sparkling Bvlgari pieces.

Shoppers will have more food options at ION Orchard with the recent opening of **Violet Oon Singapore**, which serves local cuisine with a modern spin and as well as retail offerings. Popular bubble tea chain **Hey Tea** as well as **Jumbo Seafood** will also add to the mall's wide selection of gastronomic offerings.



Cartier comes to town with special *Cartier, Icon of Style Exhibition*

In conjunction with the re-opening of the newly remodeled triplex Cartier store at ION Orchard, visitors can expect to be blown away with an exclusive exhibition entitled *Cartier, Icon of Style*, showcasing select historic and extraordinary pieces from the Cartier Collection. The exhibition composes signature pieces that highlight the origins of its iconic panther, which commonly adorns Cartier’s bracelets, necklaces, brooches and other jewellery. It will also delve into the brand’s rich connections with some of the most well-known figures, such as the Duchess of Windsor and Barbara Hutton, to name a few. The exhibit runs from 24 November to 6 December 2018, and visitors who are keen to check it out will have to register their interest prior to their visit.

Appendix

ENTERTAINMENT AND FRINGE ACTIVITIES

| Date | Name of activity | Venue | Time |
|--------------------------------|---|-------------------------------|--|
| 9 – 18 Nov 2018 | LANEIGE Glow House | B4 ION Station | 10am – 10pm daily |
| 30 Nov 2018 – 6 Jan 2019 | Virtually Versailles, A Digital Exploration | ION Art and ION Sky | 10am – 10pm daily |
| 8 Nov – 1 Jan 2019 | Cartier’s Ferris Wheel and Photobooth | ION ² | 5pm – 10pm (Weekday) 11am – 10pm (Weekend) |
| 30 Nov; 9, 15, 21, 23 Dec 2018 | Live Juke Box | L1 Atrium (next to concierge) | Three sessions from 2 – 3pm, 5 – 6pm and 7 – 8pm |
| 24 Nov – 6 Dec 2018 | Cartier, Icon of Style exhibition | Cartier boutique | 12pm – 9pm (Weekday) 10.30am – 9pm (Weekend) Last registration at 8.30pm |
| 1, 8, 16, 25 Dec 2018 | Roving Brass Band | Roving around the mall | Three sessions from 2 – 3pm, 5 – 6pm and 7 – 8pm |
| 1 – 8 Dec 2018 | Huawei Mate 20 Series Roadshow | B4 ION Station | 10am – 10pm daily |
| 2, 7, 14, 22, 24 Dec 2018 | Christmas with ION Sparklers | Roving around the mall | Three sessions from 2 – 3pm, 5 – 6pm and 7 – 8pm |
| 14 – 16, 21 – 25 Dec 2018 | Santa Meet & Greet | L1 Atrium (next to concierge) | Two sessions from 1 – 2pm and 6 – 7pm |
| Now till 31 Dec 2018 | Bvlgari Pop (Up) Corn | L1 Atrium | 10am – 10pm daily |
| 10 – 25 Dec 2018 | Isetan Christmas Gifts | B4 ION Station | 10am – 10pm daily |



CHRISTMAS SEASON REWARDS

9 November – 31 December 2018

- **Earn 875 ION+ Bonus Points# (equivalent to \$350 shopping voucher) when you shop at B1–B4 & L1–L5/L55**

ION+ Rewards Exclusive: First 150 members monthly with \$25,000 spend.*

9 November 2018 – 1 January 2019

Register your spending on the ION Orchard mobile app to receive ION+ Bonus Points#

- **Special Christmas Gift Wrappers**

ION+ Rewards Members or American Express® Card Members^ with \$80 spend. Redeem at L4, L1 or B3 Concierge.*

- **Earn 38 ION+ Bonus Points# (equivalent to \$15 shopping voucher) when you shop at B1–B4**
First 1,000 ION+ Rewards Members with \$200 spend. American Express Card Members^ will receive additional 5 ION+ Points#.*

- **Earn 75 ION+ Bonus Points# (equivalent to \$30 shopping voucher) when you shop at B1–B4 and L1–L5/L55**
First 80 ION+ Rewards Members daily with \$450 spend. American Express Card Members^ will receive additional 5 ION+ Points#.*

- **Earn 250 ION+ Bonus Points# (equivalent to \$100 shopping voucher) when you shop at B1–B4 & L1–L5/L55**
ION+ Rewards Exclusive: First 80 members monthly with \$1,500 spend.*

From now till 31 December 2018

- **Win up to \$50,000 worth of shopping spree when you shop with your American Express Card**
Every \$100 spend gets you one chance. Sign up for a new card at the ION Orchard American Express Card booth and get 10 chances.

From 1 – 31 December 2018

- **Bonus Christmas with Membership Rewards Points and KrisFlyer Miles**
Spend \$8,000 in a single transaction and receive an additional 10,000 Membership Rewards Points or 5,000 KrisFlyer miles. Applicable to American Express® Platinum Reserve, Platinum Credit Card & American Express Singapore Airlines Card holders.

#ION+ Bonus Points = ION+ Bonus Points earned in-conjunction with a promotion for a limited period only. Earning of double Bonus Points is not applicable to ION^{PRIVI}, ION^{PRIVI ELITE} and The 100 Members. Members must submit at least one basement floor receipt (B1–B4) and one upper floor receipt (L1–L5/L55) in a single submission. American Express charge slip(s) must be included in the mobile app submission to qualify for the additional 5 ION+ Points. Bonus Points will be awarded based on the first successful submission of qualified receipt(s) on the ION Orchard mobile app, on a first-come-first-served basis and while stocks last.

*A maximum of four same-day receipts accepted.

^For spend offers, payment must be made by American Express Card issued by American Express International Inc. in Singapore excluding American Express Corporate Card and American Express Cards issued by DBS Bank Limited, United Overseas Bank Limited, and Citibank Singapore Limited. American Express Card Member must be a member of the ION+ Rewards programme to enjoy the promotion.

~Visit amex.co/vipspreation for details. Other terms and conditions apply. Visit ionorchard.com or check with Concierge for more details.



About Orchard Turn Developments Pte Ltd

Orchard Turn Developments Pte Ltd is the manager of ION Orchard, a prime retail landmark project located at the gateway of Orchard Road in Singapore. Jointly owned by CapitaLand and Sun Hung Kai Properties, the iconic development is strategically situated above the Orchard Mass Rapid Transit (MRT) station and enjoys underground connectivity to nearby buildings, including via ION Orchard Link, a 35-metre walkway providing seamless access to pedestrians coming from Scotts Road and Orchard Road. With over 640,000 square feet of nett lettable retail space and over 300 shops spread across eight floors, ION Orchard features a collection of global flagship and concept stores of both established and new-to-market brands, covering the spectrum of fashion, lifestyle, entertainment and F&B (www.ionorchard.com).

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