



**MEDIA ADVISORY**

**ION ORCHARD BECOMES A FOOTBALL VILLAGE AS WORLD CUP FEVER HITS SINGAPORE**

**Singapore, 18 June 2014** - World Cup fans can now rejoice and join in the largest soccer event which will be kicking its way into Orchard Road! ION Station at B4 will pose as an underground meeting spot for soccer fanatics as it comes alive with the distinguished spirit of camaraderie during the football season. As the only mall bringing World Cup matches to the public in real-time, ION Orchard has curated an exclusive 100-seater lounge complete with bar snacks, beverages and beers available for purchase, open to registered members of public.

Expect an exciting line-up of activities such as live screenings of all World Cup 2014 matches, a soccer clinic for fans to polish their skills under the guidance of professional coaches and various fringe events.

Date	Event	Venue	Timing
12 June – 14 July 2014	<b>Live screening of World Cup 2014 Matches</b>	B4, ION Station <i>*area in front of Jasons The Gourmet Grocer</i>	<i>Timing differs with each live match</i>
22 June – 6 July 2014	<b>Soccer Clinic</b>	Level 1, ION <sup>2</sup> <i>*outdoor area in front of Louis Vuitton and Dior</i>	2PM – 3PM (Weekends only)
12 June – 14 July 2014	<b>Football Village Activities</b> <i>*activities vary daily</i>	Level 1, ION <sup>2</sup>	Between 12PM – 10PM daily



### **LIVE Screenings of 2014 World Cup Matches**

Football aficionados can experience the true all-in-one-rhythm spirit with other World Cup fans. ION Orchard will be the only mall in Singapore bringing real matches live to the public.

To register for the free live screening, simply like the ION Orchard Facebook page and present it on-site. Seating for the match screenings are on a first-come-first-serve basis so hurry down to cheer on your favourite team, while indulging in food and drinks at the screening ground.

### **Soccer Clinic with Soccer Pros**

Do you dream of becoming the next Lionel Messi? Then the Football Village Soccer Clinic is where you need to be! Held every weekend between 22 June to 6 July, fans can learn the professional moves, tricks and tips from our qualified soccer expert. From hip fake, inside boost to drag and scissor, you could be on your way to becoming Singapore's very own football legend.

### **Football Village Activities**

Craving for more? Prepare yourselves as you will be spoiled for choice at the many events at the festival village. Get in shape with the exhilarating dance-fitness sensation **Zumba**.

Young soccer fans will be entertained with fascinating balloon designs and tricks, cleverly designed by the **balloon-maker** during the weekends.

For those who want to put their skills to the test, 15 talented individuals will be invited to challenge each other in the **Football Speed Face-off**. The talent who demonstrates the best display of football stunts at the greatest speed will be able to take home a grand prize worth S\$1,000.

For more information, please check out <http://www.ionorchard.com/> or its Facebook page for up-to-the-minute updates at <https://www.facebook.com/IONOrchard>

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### **About the Orchard Turn Development**

The Orchard Turn development is a prime retail-cum-super-luxury-residential landmark project located at the gateway of Orchard Road in Singapore. Jointly owned and managed by CapitaMalls Asia and Sun Hung Kai Properties, the iconic development is strategically situated above the Orchard Mass Rapid Transit (MRT) station and enjoys underground connectivity to nearby buildings. The Orchard Turn development boasts over 640,000 square feet of nett lettable space ([www.ionorchard.com](http://www.ionorchard.com)) and super luxury homes ([www.theorchard.com.sg](http://www.theorchard.com.sg)).

Home to over 330 shops spread across eight floors, ION Orchard features a collection of global flagship and concept stores of both established and new-to-market brands, covering the spectrum of fashion, lifestyle, entertainment and F&B.