

MEDIA RELEASE

**FROM VERSAILLES TO SINGAPORE:
THE PALACE OF VERSAILLES COMES TO ION ORCHARD IN UPCOMING
EXPERIENTIAL EXHIBITION**



(From left to right) Ms Yeo Mui Hong, Chief Executive Officer, Orchard Turn Developments, signed an Agreement with Mr Vincenzo Esposito Vinzi, Dean and President of ESSEC Business School, and Ms Catherine Pégard, President of the Palace of Versailles, to bring an experiential exhibition to ION Orchard in November. ©THOMAS GARNIER

Singapore and Paris, 20 September 2018 – The grandeur of the historic Palace of Versailles in France will be coming to shopping and lifestyle destination ION Orchard in the form of an inaugural digital experience from 30 November 2018 to 6 January 2019.

ION Orchard, together with the Palace of Versailles and ESSEC Business School, signed an Agreement to collaborate on a brand new digital exhibition as part of the France-Singapore Year of Innovation 2018. The event will make its global debut at ION Art and ION Sky. The unique digital exhibition is curated by the Palace of Versailles and conceptualised by Lumina Live!, one of Asia’s leading experiential events agencies.

“We are pleased to bring the splendours of Versailles to Singapore in an innovative new exhibition. The UNESCO World Heritage Site’s exquisite charm, rich history and French artisanship have beguiled millions

and it is an honour for us to present the landmark's many facets here at ION Orchard's signature venues, ION Art and ION Sky," said Ms Yeo Mui Hong, Chief Executive Officer of Orchard Turn Developments. "Located in the heart of Singapore's shopping district, ION Art is the ideal platform to showcase world-class art exhibitions to Singaporeans and tourists alike. In addition, ION Sky's immersive multimedia facilities makes it a perfect setting for the experiential exhibition."

"We are very excited to present an innovative experience that would immerse visitors in French culture and history with the support of the Michelin Corporate Foundation. As part of the France-Singapore Year of Innovation 2018, we are delighted to present the event in Singapore as the first stop in Asia and invite visitors to explore the untold stories of the Palace of Versailles. We hope this technological as well as cultural experience generates a desire to travel to Versailles, and discover the splendours of French art," said Ms Catherine Pégard, President of the Palace of Versailles.

"Two years ago, ESSEC Business School engaged in a win-win partnership with the Palace of Versailles and since then, our relationship has continued to expand and grow stronger. Having a campus in Singapore and given our implication in the France-Singapore Year of Innovation 2018, it was obvious for us to be part of this innovative exhibition along with ION Orchard. It is going to be a great immersive experience using the latest technologies combined with the beauty of art and culture. As part of our identity, we value the exceptional savoir-faire, which is France's major asset, and are proud to contribute to its spread overseas," said Mr Vincenzo Esposito Vinzi, Dean and President of ESSEC Business School.

More details on the exhibition will be released in October.

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About Orchard Turn Developments Pte Ltd

Orchard Turn Developments Pte Ltd is the manager of ION Orchard, a prime retail landmark project located at the gateway of Orchard Road in Singapore. Jointly owned by CapitaLand and Sun Hung Kai Properties, the iconic development is strategically situated above the Orchard Mass Rapid Transit (MRT) station and enjoys underground connectivity to nearby buildings, including via ION Orchard Link, a 35-metre walkway providing seamless access to pedestrians coming from Scotts Road and Orchard Road. With over 640,000 square feet of nett lettable retail space and over 300 shops spread across eight floors, ION Orchard features a collection of global flagship and concept stores of both established and new-to-market brands, covering the spectrum of fashion, lifestyle, entertainment and F&B (www.ionorchard.com).

About ION Art

[ION Art](#) is a unique proposition of ION Orchard, bringing to the landmark mall and integrated mall experience, featuring the best in shopping, dining, art and design from the world over. The structured art and design programme, which is focused on the exhibition of modern and contemporary art and design, offers ION Orchard's visitors an opportunity to savour a diverse range of visual arts, including multi-media and digital art. The initiative includes permanent signature sculptural and media installations positioned throughout the mall, as well as a spectrum of art-based events and exhibitions held throughout the year in the ION Art gallery and at other locations in the mall. Through collaborations with the art community and other strategic partners, ION Art is committed to bringing quality art programming for ION Orchard, to showcase emerging and established artists and designers, focusing on Asian artists and designers at various stages of their creative development.

About ION Sky

[ION Sky](#) is an observation deck located on level 56 of ION Orchard that offers spectacular 360-degree panoramic views of Singapore's civic and historical districts and comprises 260 square metres of event space. At 218 metres tall, it is the highest point along Singapore's premier shopping street, Orchard Road. ION Sky unveiled a new look in September 2017, showcasing Singapore's rich history and heritage in a specially commissioned immersive multimedia animation. Combining heritage, culture, technology and entertainment, the ION Sky experience tells the Singapore story, from Orchard Road's humble beginnings as a nutmeg plantation to the prime shopping destination it has become today. Local visitors and tourists to ION Sky can make a booking on the ION Orchard mobile app or book their visit at the ION Orchard concierge counters.

About the Palace of Versailles

The Palace of Versailles, a famous world heritage site listed by UNESCO since 1979, is at the same time a royal residence, a museum on the history of France created by Louis-Philippe, and a national palace that has played host to the French Parliament in Congress. Besides its three historic residences – the Palace, the Grand Trianon and the Petit Trianon – the estate of Versailles boasts a large Baroque garden designed by André Le Nôtre with groves and fountains, the gardens of Trianon and Marie-Antoinette's Hamlet, a wooded park located beyond the Grand Canal, and more recently the estate of Marly since 2009. Stretching out over more than 800 hectares, the estate of Versailles welcomes over 10 million French and foreign visitors each year who all come to admire the collections composed of over 60,000 works. The former royal residence is a textbook in its own right on the history of France from the 17th century to the present day, and is a symbol of French art de vivre and the taste and skills of excellence. Forever anchored in the present thanks to the importance it places on creation (programme of shows, contemporary art exhibitions, promoting artistic craftsmen and women etc), the Palace of Versailles' reputation continues to spread across the world.

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About ESSEC Business School

ESSEC, founded in 1907, is one of the world's top management schools and holds the "triple crown" accreditation from EQUIS, AACSB and AMBA. With 5,867 students; a faculty comprised of 164 full-time professors, 19 of which are emeritus professors, in France and Singapore, recognised for both the quality and influence of their research; a wide range of management training programmes; partnerships with the world's best universities; and a network of 50,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005,

ESSEC opened a campus in Asia. ESSEC's operations in Asia Pacific, strategically located in Singapore, present the perfect foothold for ESSEC to be part of the vibrant growth of Asia and to bring its expertise to the expanding region. Additionally, in 2017, ESSEC opened a new campus in Rabat, Morocco. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world.

For any additional information, please visit www.essec.edu.

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