

PRESS RELEASE

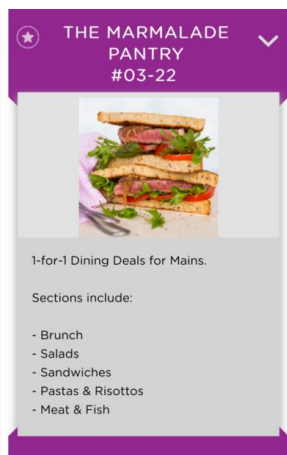
GSS: INDULGE IN AN ARRAY OF EXCLUSIVE SHOPPING AND 1-FOR-1 DINING TREATS AT ION ORCHARD



From left: Redeem 1-for-1 Cheese Croissants from Bread Society, Spicy Crabmeat Linguine from The Marmalade Pantry and enjoy a complimentary eight piece skincare kit with purchase of The True Cream - Aqua Bomb at Belif

Singapore, 15 June 2017 – To celebrate Singapore’s love for good food and shopping this Great Singapore Sale (GSS), ION Orchard’s exclusive *ION Holidetails* is making its return from 9 June – 31 July 2017, after a successful run last year. Besides the on-going 8th Anniversary rewards from March to 29 October, shoppers can look forward to a wide array of irresistible shopping deals and 1-for-1 dining treats of the best of local and international cuisines on the ION Orchard mobile app that not only promises to be tasty but are also easy on the pocket!

Exclusive 1-for-1 Dining Treats



*ION Orchard Mobile App
Photo credit: ION Orchard*

From an intimate dinner date, gathering with friends to a celebratory birthday dinner or Father’s day luncheon, diners will be spoilt for choice, with 1-for-1 dining deals from Chinese and Western to Vietnamese and French cuisine - there will certainly be something to suit everyone’s fancy. Options include a Korean Ramyon at **Seoul Yummy**, Eggs Benedict from **TWG Tea Salon & Boutique** and Cheese Croissants at **Bread Society**, amongst other treats!

To redeem, ION+ members simply have to download the ION Orchard mobile app, select the desired ION Holidetails and scan the QR code displayed at cashier of respective restaurants. Diners can upload photos of their food on Instagram with the campaign hashtag **#IONxCulinary** and participate in the various social media contests to win shopping vouchers.

1-for-1 Dining ION Holideals 2017

F&B Stores	1-for-1 ION Holideals
Boost Juice #B4-65	Enjoy 1-for-1 medium cup of smoothie at \$6 only (U.P.\$12) Fixed pairing of Soraya's Favourite & Superfruit Smoothie only. No VIBE points will be rewarded. Not valid with any other offer.
Bread Society #B4-08/09	Enjoy 1-for-1 Cheese Croissant at \$1 (U.P.\$2)
Food Opera #B4-08/09	Enjoy 1-for-1 Pepper Steak for \$10.90 at Pepper Lunch Express. (U.P.\$21.80)
Hoshino Coffee #B3-25/26	Enjoy 1-for-1 Pasta and Drink Set Meal from \$19.80 - \$22.80. (U.P.\$39.60 - \$45.60)
PEZZO #B4-51	Enjoy 1-for-1 14" Full Pan Pizzas at \$24.90. (U.P.\$49.80)
Plain Vanilla #B1-06B	Enjoy 1-for-1 Regular Salad at \$16. (U.P. \$32)
Saveur Art #04-11	Enjoy 1-for-1 Regular Dinner Set Meal at \$29.90. (U.P.\$59.80)
Seoul Yummy #B3-22	Enjoy 1-for-1 Korean Ramyon at \$15.90/\$14.90. (U.P.\$31.80/\$29.80). Promotion only valid from 3pm to 6pm.
TWG Tea Salon & Boutique #02-20/21	Enjoy breakfast with a friend at \$19 (U.P. \$38). Select from any dishes on the Eggs A La Carte Menu.
The Marmalade Pantry #03-22/28-34	Enjoy 1-for-1 Dining Deals for Mains (U.P. \$18 - \$40). Choose from any of the 5 Mains' sections in the following list: <ul style="list-style-type: none"> • Brunch • Salads • Sandwiches • Pastas & Risottos • Meat & Fish
Wrap & Roll #B3-19	Enjoy 1-for-1 Vietnamese Baguette at \$6.90. (U.P.\$13.80)

All dining treats are valid from 9 June - 31 July 2017, unless otherwise stated, while stocks last. Goods and services tax, terms and conditions apply. Access the latest deals on the ION Orchard mobile app.

Exclusive Shopping Treats

Shoppers can also indulge in a myriad of exclusive ION Orchard deals and other promotions from fashion and accessories, beauty and other food treats. These include a complimentary eight piece gift set with \$180 purchase of **Estée Lauder** products, a **Timberland** backpack at a special price of only \$39, complimentary eight piece skincare kit with purchase of The True Cream - Aqua Bomb at **Belif** and a quick lip touch up service with the new **Dior Addict Lip Tattoo**, to name a few. To redeem exclusive ION Holidetails, ION+ Rewards members simply have to select and redeem deals via the ION Orchard mobile app. Details of other deals can also be found on the [ION Orchard website](#).



Photo credit: Dior

Arrival of New Dining and Shopping Pleasures at ION Orchard



Photo credit: Godiva

ION Orchard welcomes the arrival of new F&B brands to add to its repertoire of local and international dining options. These include Japanese bakery, **Châteraisé**; re-opening of the flagship **Nespresso** boutique; whisky and champagne lounge, **The Saint-Louis House**; and tea brand, **T2**, with its exclusive tea-to-go offerings.

Luxury Belgian chocolate brand, **GODIVA**; which opens their first lifestyle café in Southeast Asia, offers a range of delectable desserts, from GODIVA sundaes, Chocolate fondue sets, Belgium waffle with GODIVA soft serve and signature cakes, exclusive to the outlet at ION Orchard. Three new retail brands will also add a dash of vibrancy to the mall, with the opening of **Loro Piana**, **Giuseppe Zanotti**, **Davidoff of Geneva** and **Graff** (opening in September).



Photo credit: T2

Social Media Flash Deals and Contests

This GSS, ION Orchard is also launching a series of Facebook flash deals and contests where shoppers can participate to unlock exclusive deals and walk away with shopping and dining vouchers. These include:

- **“8 Levels of Surprises”** – Two surprise deals from participating tenants will be released via ION Orchard’s social media channels and upon receiving a specific number of likes, the deals will unlock to reveal the exclusive promotion.
- **BFF Contest** – How well do you know your friend’s tastebuds? Tag your best friend and leave a comment about his favourite food. If he/she replies and verifies the guess, both of you will stand to win a pair of dining vouchers to be enjoyed at ION Orchard.
- **1-for-1 Dining Experience** – Tell us your 1-for-1 dining experience together with a photo and tag your friend whom you shared a #tablefortwo with.
- **The Perfect Pair** – The contest post will feature a quick animated GIF featuring a 4 X 4 grid, which flashes two food items at a time and fans will need to capture a screen grab of two food items that matches, such as a two burgers or a burger and fries.

Complimentary Parking

As part of mall’s 8th year Anniversary celebrations, the mall is offering eight continuous months of complimentary lunchtime parking from Mondays through Thursdays (12-1pm, excluding public holidays) which started from 17 March till 29 October – more reasons to shop and dine at ION Orchard!

Tourist Privileges

Two lucky tourists will stand to win economy class return air tickets to Singapore and \$500 ION Orchard shopping vouchers in the “Shop Tax Free & Win” lucky draw collaboration with Global Blue, the worldwide industry leader in Tax Free Shopping. To qualify, they simply have to make an eligible purchase at Global Blue-affiliated retailers in ION Orchard from 15 June to 31 December 2017.

In addition, tourists visiting ION Orchard this GSS can redeem an exclusive tote bag when they present the GSS 2017 issue of the Orchard Road Tourist Map and a valid passport at the Singapore Visitor Centre at ION Orchard, level 1, from 12 June to 31 October 2017. Additionally, digital savvy shoppers can also receive \$20 worth of shopping vouchers by posting reviews on “8 must-dos and must-buys” on the Dian Ping app.

GSS and 8th Anniversary Spending Rewards

- I. \$15 Shopping Voucher when you shop at B1- B4**
 - a. For first 1,000 ION+ Rewards Members or American Express® Card Members^ monthly with \$200* spend
 - b. Redeemable at B3 Concierge

- II. \$30 Shopping Voucher# when you shop at B1 – B4 & L1 – L6 / L55**
 - a. For first 80 ION+ Rewards Members or American Express Card Members^ daily with \$450* spend
 - b. Redeemable at L4 Concierge

- III. \$100 Shopping Voucher# when you shop at B1 – B4 & L1 – L6 / L55**
 - a. For the first 80 ION+ Rewards Members weekly with min \$1,500* spend
 - b. Redeemable at L4 Concierge

- IV. *First 300 ION+ Rewards Members* with \$100 spend receive \$8/\$18/\$28 off their taxi rides (GrabCar Premium) on Members' Day~.**

- V. First 50 ION+ Rewards Members* with \$300 spend receive complimentary refreshments at The 1872 Clipper Tea Co. on Members' Day~.**

- VI. First 188 American Express Card Members with \$450* spent every last weekend of the month (Fri- Sun) will receive \$60 Shopping Voucher.**

- VII. Free lunchtime parking from 12pm-1pm, Mondays-Thursdays (excluding public holidays)**

- VIII. Lucky Draw – Win tickets to ION Orchard's Fashion Concert (Friday, 29 September)**
 - a. ION+ Rewards Members receive one chance in the lucky draw with every \$80 spent

^For spend offers, payment must be made by American Express Card issued by American Express International Inc. in Singapore excluding American Express Corporate Card and American Express Cards issued by DBS Bank Limited, United Overseas Bank Limited, and Citibank Singapore Limited.

**A maximum of four same-day receipts accepted. Other terms and conditions apply. Check with Concierge for more details.*

#Shoppers must present at least one basement floor receipt (B1 – B4) and one upper floor receipt (L1 – L6/L55)

~Dates of Members' Day will be released via email to members who are subscribed to ION Orchard's mailing list.

GSS EVENT DETAILS

Dates	Name of event	Venue	Time
From now – 14 July	Nespresso Pop-up store	L1 Atrium	10am - 10pm
8 – 11 June	Cetaphil 70th Anniversary Celebration	B4 ION Station	
13 – 20 June	Courts Dyson Roadshow	B4 ION Station	
23 – 29 June	Triumph Magic Spacer Roadshow	B4 ION Station	

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About Orchard Turn Developments Pte Ltd

Orchard Turn Developments Pte Ltd is the manager of ION Orchard, a prime retail landmark project located at the gateway of Orchard Road in Singapore. Jointly owned by CapitaLand Mall Asia and Sun Hung Kai Properties, the iconic development is strategically situated above the Orchard Mass Rapid Transit (MRT) station and enjoys underground connectivity to nearby buildings, including via ION Orchard Link, a 35-metre walkway providing seamless access to pedestrians coming from Scotts and Orchard Road. With over 640,000 square feet of nett lettable retail space with over 300 shops spread across eight floors, ION Orchard features a collection of global flagship and concept stores of both established and new-to-market brands, covering the spectrum of fashion, lifestyle, entertainment and F&B (www.ionorchard.com).

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