



MEDIA ADVISORY

ION ORCHARD USHERS IN THE YEAR OF THE MONKEY WITH AN INDOOR SPRING GARDEN AND MYRIAD OF ACTIVITIES

Breathtaking views of a stunning cherry blossom canopy and a live fish pond among the highlights of the festive line-up

SINGAPORE, 19 JANUARY 2016 – ION Orchard welcomes Chinese New Year with a breathtaking indoor Spring Garden and line-up of festive activities, replete with signature lion dance performances, Chinese drum performers and attractive rewards for loyal shoppers.

On display from now till 22 February, the exquisitely decorated Spring Garden located at the Level 1 Atrium evokes a contemporary Chinese floral garden. It houses over 500 sculptures of festive floral species such as cherry blossom, chrysanthemum, peony and dahlia.

Step into the Spring Garden and be enchanted by a cherry blossom canopy, a live fish pond and a maze of Oriental-styled wooden lattices which are perfect backdrops for selfies. Not only can shoppers take a peek into 2016's outlook for each of the 12 zodiac signs, they will be treated to a customized floral scent at the Spring Garden after a day of heavy duty shopping for the Lunar New Year. Another highlight is the interactive digital Chinese scroll featuring auspicious 'swimming' Japanese koi. Guess the number of golden auspicious fishes on the digital scroll and enter ION Orchard's Instagram contest to stand to win ION Orchard shopping vouchers!

Lion dance performances are also lined up on the first and second day of Chinese New Year (8 & 9 February).

Other festive activities at ION Orchard include:

Period	Date	Activity	Venue	Time
8 January – 22 February 2016	8 – 18 January 2016	John Little Chinese New Year Fair	B4 ION Station	10.00am – 10.00pm
	22 – 24 January 2016	PUTIEN Chinese New Year Celebrations <i>Catch lion dance performances on stilts by seven-time national champions Long Tian Pugilistic Dragon & Lion Dance Troupe, cooking demonstrations and more!</i>		<u>22 Jan</u> Roving 财神爷: 6.30pm Lion Dance: 7.00pm <u>23 & 24 Jan</u> Roving 财神爷: 1.00pm & 6.30pm Lion Dance: 1.30pm & 7.00pm Drum Clinic: 5.00pm
	25 January – 6 February 2016	Free Folk's Lunar New Year Festive Market		10.00am – 10.00pm
	Every Saturday & Sunday, 16 January – 21	Roving Samfu Hunks & Cheongsam Dollies	B2 Concourse (between Chanel & L'Occitane)	12.00pm onwards

	February 2016	<i>Take fun photos with our roving Samfu Hunks and Cheongsam Dollies, and they'll share how to get cool deals via the ION Orchard app. Free ice-cream and froyo available too!</i>		
	30 & 31 January 2016	Chinese Drummers	B4 ION Station	7.00pm
	5 & 6 February 2016			
	30 & 31 January 2016	Fortune God Flash Mobs <i>Learn the dance and join in the fun! Freebies available right after.</i>	B2 ION Orchard Link	12.00pm onwards
	5 & 6 February 2016			
	8 & 9 February 2016	Lion Dance Performances	Level 1 Atrium	12.00pm & 6.30pm
	12 & 13 February 2016			3.00pm



A pop of red for the fashion conscious

For the fashion-conscious who are looking for an auspicious start to the year – give your wardrobe a pop of red, perfect for Chinese New Year. Dress to impress with limited edition pieces from well-loved brands such as Diane Von Furstenberg, DKNY, Harry Winston, MIKIMOTO, Moncler, Monica Vinader, Saint Laurent and Tiffany & Co.

Always be on time for visits with the luxurious **Harry Winston Premier Monkey Automatic 36MM** timepiece, slip your Ang Pows into the stylish **Saint Laurent Classic Medium Kate Monogram Saint Laurent Tassel Satchel in Red Crocodile Embossed Leather**, polish up your outfit with the versatile pieces from **MIKIMOTO's Ruyi Collection 2016**, and many more!

All items are limited edition and retail exclusively at ION Orchard. Please see the Annex for product listing.

Special Chinese New Year Ang Baos, carriers and shopping deals

From now until 22 February 2016, shoppers can redeem a selection of festive goodies starting with a minimum spend of \$100. Spend this amount to redeem specially designed Chinese New Year Ang Pow packets and a Mandarin Orange carrier, while \$250 spent at basement level shops entitles shoppers to a \$15 voucher. Spend \$500 at basement and upper level shops to redeem a \$30 voucher. ION+ Rewards members can redeem a \$100 voucher with a minimum spend of \$1,500. Terms and conditions apply.

Inspired by the intricate oriental lattices found at the Level 1 Spring Garden, the specially designed Chinese New Year Ang Pow packets and Mandarin Orange carriers feature luxe gold lattices and the auspicious Chinese phrase “年年有余” (year of abundance) against a red background.

Shoppers who access the ION Orchard mobile application can get a sweeter deal with the ION Holideals fortune bags (福袋) from 18 January to 22 February 2016. Priced at \$18, each



fortune bag contains \$68 worth of products from participating stores including The Sloane Clinic, Shu Uemura, Penhaligon's, Origins, Jeric Salon, Estee Lauder and Kiehl's.

In a joint promotion with UnionPay from 18 January to 29 February, tourists who spend \$1,000 with their UnionPay card (card number starting with 62) will receive a \$50 ION Orchard shopping voucher while a spend of \$5,000 entitles them to a complimentary Limousine Airport Transfer. Tourists who flash their passports at the Singapore Visitor Centre @ ION Orchard will also receive a Tourist Wallet to enjoy shopping and dining privileges. Terms and conditions apply.

For more information on festive promotions, please visit the ION Orchard website at <http://www.ionorchard.com/>.

Shop and eat to your heart's content with a slew of new stores

Be spoilt for choice with a slew of new and refreshed retail and dining outlets that have opened at ION Orchard. Pick up a gift or two at new-to-market brands **Moncler** and **Monica Vinader**, support local homegrown fashion label **In Good Company**, or stock up on beauty products at the **Laneige** and **Origins** flagship stores. Take a breather by grabbing a bite at the newly revamped B4 Food Hall boasting new-to-market brands **Mr. Churro** and **London Sandwich Co.**, and perennial favourites **Ya Kun Kaya Toast**, **Teppey Syokudo** (opens today, 19th January) and **Crave – The Original Adam Road Nasi Lemak by Selera Rasa** (opening soon).

Bringing shoppers cheer over festive long weekend, stores will be open on the first and second day of Chinese New Year (8 & 9 February). Please visit the ION Orchard website at <http://www.ionorchard.com/> for more details.

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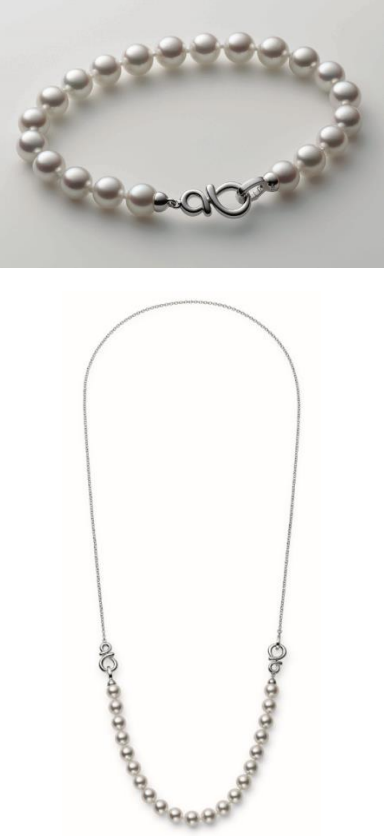
Email: lim.shienyau@orchardturn.com.sg





PRODUCT SHEET




Image	Product Name	Price
DIANE VON FURSTENBERG		
	<p>Chinese New Year Monkey Charm</p> <p><i>Ring in the Year of the Monkey with this fun leather charm that makes a perfect punctuation to any handbag – and the perfect gift.</i></p>	<p>\$70</p>
	<p>440 Gallery Bellini Patent Lizard Crossbody Bag</p> <p><i>New for Chinese New Year, the Bellini is a petite crossbody bag featuring the brand's signature turnlock to safeguard your essentials.</i></p>	<p>\$320</p>
DKNY		
	<p>Sleeveless Mixed Media Shirt</p>	<p>\$360</p>




 A short-sleeved, bright red lace top with a scalloped hem.	<p>Short Sleeve Shirt with Scalloped Hem</p>	<p>\$420</p>
 A pencil skirt with a dark red upper section and a bright red lace lower section.	<p>Mixed Media Pencil Skirt</p>	<p>\$480</p>
 A sleeveless dress with a dark red lower half and a bright red upper half, featuring a sheer panel on the right side.	<p>Sleeveless Mixed Media Dress</p>	<p>\$520</p>



	<p>¾ Sleeve Dress with Organza Insert and Scalloped Hem</p> <p><i>Go bold with this fiery red dress!</i></p>	<p>\$620</p>
<p>HARRY WINSTON</p>		
	<p>Premier Monkey Automatic 36MM</p> <p><i>A tiny monkey, deftly suspended from a glittering gemstone, glints on a backdrop of pink and gold – a perfect welcome to the Year of the Monkey. Only 8 pieces available in the world.</i></p>	<p><i>Price upon request</i></p>
<p>MIKIMOTO</p>		
	<p>Pendant with Akoya Pearls in 18K Pink Gold</p>	<p>\$1,040</p>



	<p>Ring with Akoya Pearls in 18K Pink Gold</p>	<p>\$1,240</p>
	<p>Pierced Earrings with Akoya Pearls in 18K Pink Gold</p>	<p>\$1,940</p>
	<p>Necklace / Bracelet with Akoya Pearls in 18K White Gold</p> <p><i>Featuring a versatile two-way design, this piece can be worn as either a necklace or a bracelet. Only 3 pieces available. Exclusive to ION Orchard.</i></p>	<p>\$3,540</p>

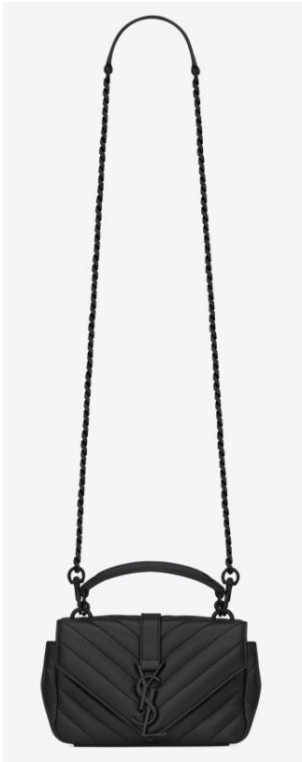

	<p>Mikimoto Akoya Pearl Chain with Diamond</p> <p><i>Only 9 pieces available.</i></p> <p><i>Exclusive to Singapore till Oct 2016.</i></p>	<p>\$2,200</p>
	<p>Pendant Akoya Pearl and Diamonds in 18K White Gold</p>	<p>\$4,070</p>
	<p>Pierced Earrings Akoya Pearls and Diamonds in 18K White Gold</p>	<p>\$4,560</p>
	<p>Ring with Akoya Pearls and Diamonds in 18K White Gold</p>	<p>\$4,010</p>



MONCLER		
	Delfi Jacket	\$4,360
	Lans Jacket	\$1,065
	Geraldine Backpack	\$417

	<p>Claudine Sneakers</p>	<p>\$635</p>
	<p>Morellet Gilet</p>	<p>\$1,405</p>
	<p>Tablet Case</p>	<p>\$310</p>

 A brown and black camouflage patterned backpack with black straps and a top handle.	<p>Romeo Backpack</p>	<p>\$915</p>
 A side view of a sneaker with a white mesh upper, black accents, and a white sole.	<p>New Montego Sneakers</p>	<p>\$805</p>

MONICA VINADER		
	<p>'Fortune' Pendant</p> <p><i>In deep red and rich yellow gold, colours iconic to Chinese celebrations, this pendant features 18 red rubies flush set in a yellow gold vermeil circular pendant representing unity and completeness.</i></p>	<p>\$385</p>
SAINT LAURENT		
	<p>Saint Laurent Baby Chain Prairie</p>	<p>\$2,290</p>

	<p>Saint Laurent Baby College Black</p>	<p>\$2,490</p>
	<p>Saint Laurent Baby College Camouflage</p>	<p>\$2,550</p>

	<p>Classic Medium Kate Monogram Saint Laurent Tassel Satchel in Red Crocodile Embossed Leather</p> <p><i>A classic Saint Laurent shoulder bag with interlocking metal YSL signature and metal chain tassel.</i></p>	<p>\$3,290</p>
<p>TIFFANY & CO.</p>		
	<p>Tiffany Infinity Double Cuff in 18K Gold with Diamonds</p> <p><i>Crafted in yellow gold, round brilliant diamonds highlight the symmetrical contours of this cuff. When viewed another way, the infinity symbol also looks like the number "8".</i></p>	<p>\$10,800</p>